

Purdy® Painter's Storage Box Wins 2023 Pro Tool Innovation Award

The three-tiered interlocking box system was recognized for its ability to keep pros organized, efficient and always job site-ready.

CLEVELAND – December 28, 2023 – Purdy® has won a 2023 Pro Tool Innovation Award for its <u>Purdy Painter's Storage Box</u>, a three-tiered interlocking system designed to keep professional painters organized and productive, and able to quickly transport their tools from job sites.

The first-of-its-kind storage system created for pros by pros, each box features dedicated space for housing painting tools, which includes a bin for wet brushes or roller covers up to 18 inches, hanger bars for organizing paintbrushes and even room for stowing two extension poles.

"Professional painters are taking on more jobs and must complete them more efficiently, and that requires organization more than ever before," said Sharad Gaurav, Senior Product Manager. "They need solutions that will save them time on every job. That is what we intended to deliver with the Purdy Painter's Storage Box, and we're proud to be recognized by the Pro Tool Innovation Awards."

The Pro Tool Innovation Awards are determined by a panel of judges composed of contractors, construction business owners, tradespeople and media professionals. The awarded products stood out for their innovative features, superior power delivery, revolutionary ergonomics, technological advancements, improvements in job site safety or exceptional value.

The judges highlighted that the Purdy Painter's Storage Box was a system specifically designed for the needs of painters. "Each member of the set is carefully thought through to help professional painters manage the tools they bring to the job site each day," the Pro Tools Innovation Award committee said. "There are even exterior elements to help store and transport what doesn't fit in the box. Plus, Purdy offers a job site tough build and IP65 ingress rating to make sure it can hold up over time."

The Purdy Painter's Storage Box has dedicated space for every tool, ensuring Pros are always organized and have what they need at their fingertips. Each lid on the Purdy Painter's Storage Box stays open at a 90-degree angle for quick access to tools. The top lid also features the profiles of paint can bases in differing sizes, so Pros can securely place cans while in use on the job for added convenience.

Between job sites, the storage boxes stack easily, lock securely in place and are effortless to move with two large, all-terrain 9-inch wheels that are replaceable, and an integrated telescopic handle. The Purdy Painter's Storage Box is rugged and IP65 rated for water and dust resistance. It is also compact enough for use anywhere and can roll all your tools in and out of job sites, minimizing the number of trips to a work vehicle.

The Purdy Painter's Storage Box is available in-store and online at Sherwin-Williams and exclusively online at Lowe's. Visit www.purdy.com/en/storage-box to shop now. Learn more at Purdy.com/en/storage-box to shop now. Learn more at Purdy.com/en/storage-box and www.purdy.com/en/storage-box to shop now. Learn more at Purdy.com/en/storage-box and youTube for more helpful content and how-to videos.

About the Purdy® Brand

Purdy is a leading brand of professional painting applicators for paint and decorating projects, delivering innovative products that provide the perfect finish. Since 1925, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools. Purdy offers premium paintbrushes, roller covers, extension poles, surface preparation tools and paint accessories for almost every application. Purdy strives on its commitment to quality, durability and performance. PROS demand ... PURDY delivers.

About Sherwin-Williams Consumer Brands Group

Sherwin-Williams Consumer Brands Group offers innovative products to meet customers' paint and coating needs. The Group manufactures products under well-known brands such as Valspar®, HGTV Home® by Sherwin-Williams, Dutch Boy ®, Purdy®, Krylon®, Minwax®, Thompson's® Water Seal®, Cabot®, Dupli-Color® and many more. Founded in 1866, The Sherwin-Williams Company is a global leader in the manufacture, development, distribution and sale of paints, coatings and related products to professional, industrial, commercial and retail customers. For more information, visit www.Sherwin-Williams.com.

Contact: Morgan Jupina

akhia communications

440-864-3381

morgan.jupina@akhia.com

###