

FOR IMMEDIATE RELEASE

Purdy Introduces Three New Paintbrush Models to Popular Pro-Extra Series

Portland, Oregon – Designed to specifically meet the needs of professional painters, Purdy’s Pro-Extra Series has expanded to include eight paintbrush models.

The Pro-Extra brushes feature extra-thick, extra-long filaments for outstanding paint-holding capacity and long brush life. Purdy’s proprietary tipping and flagging methodology ensures exceptional paint distribution. According to Purdy Senior Product Manager, Tom Hatcher, “We have expanded our product line because, like all business owners, professional contractors are looking for ways to enhance their productivity and efficiency. Pros buy and use our Pro-Extra Series because these brushes hold and distribute a remarkable amount of paint. Plus, they are built to last and can be used with a variety of paints on many different surfaces. So painters can use their Pro-Extra brushes to complete their projects fast and then move on to the next job.”



The Pro Extra brushes are expertly handcrafted at Purdy’s Portland, Oregon, facility and are ideal for all exterior paints and medium-to-heavy bodied interior flat paints. According to Bruce Schneider, Purdy’s End User Marketing Manager, “There is a strong demand for these Pro-Extra applicators and the pros tell us that these are the finest brushes we create. Something that really sets these brushes apart is the DuPont filament blend. We combine Tynex® nylon for softness and ease of paint flow, Chinex® for faster clean up, and Orel® polyester for stiffness retention.”

The new Purdy Pro-Extra Series models are the Monarch, Pip and Moose product lines. The existing Pro-Extra Series models are the Dale, Elasco, Glide, Sprig, and Swan product lines. For more information on the Purdy Pro Extra Series of paintbrushes, one can visit www.purdycorp.com or call Purdy directly at 800-547-0780 or 503-286-8217.

Nearly 70% of all professional painters in America paint with Purdy painting tools. For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for modern tools that enable them to paint better and faster. Purdy offers custom designed and engineered brush, roller and faux products for every painting situation. All Purdy products use only the finest components and are built to the highest possible quality standards.

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