



Painting and Decorating Contractors of America
11960 Westline Industrial Drive
Suite 201
St. Louis, MO 63146-3209
Tel: (800) 332-7322 • Fax: (314) 514-9417 • www.pdca.org

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Press Contact: Richard Bright
PDCA Sales & Marketing Director
Tel: (800) 332-7322
Email: rbright@pdca.org

**PAINTING AND DECORATING CONTRACTORS OF AMERICA (PDCA)
HONORS PURDY’S BRUCE SCHNEIDER
*Achievement Recognized at National Convention***

(ST. LOUIS – February 24th 2006) –

The Painting and Decorating Contractors of America (PDCA) selected Bruce Schneider, End User Marketing Manager and Training Coordinator for Purdy in Portland, Oregon, as the recipient of its 2006 Associate Member of the Year award. This annual award, which recognizes a supplier or manufacturer for exemplary service to the organization, was bestowed earlier this year at the Paint & Coatings EXPO (PACE), PDCA’s mega convention and trade show in Tampa, Florida.

“National associate members are a vital part of PDCA’s success, as are the suppliers and manufacturers that provide members with the products and services needed to conduct business,” said PDCA President Carol Adkins. “Bruce is one of those members who stands out for his dedication and service to our association and its mission.”

Schneider has been active with the PDCA at the national level for many years and now participates on the National Associates Committee. Schneider is also heavily involved in PDCA’s educational initiatives and championed Purdy’s involvement and funding of the PDCA Education Program and Accreditation Program.

Bruce Schneider has been in the painting industry since 1974 starting as a painter in Chicago. He served an old-fashioned formal apprenticeship attending the Washburn Trade School. Then as a journeyman he moved to the Pacific Northwest and worked as the maintenance painter for 2 different school districts.

Schneider came to work at Purdy in 1989 and has served a number of functions including maintenance mechanic, production supervisor, production manager and most recently as a part of the sales and marketing team.

He has a Bachelors Degree in business administration from California Coast University.

He makes his home in a small town in Southwest Washington and shares his life with his wife Sue.

PDCA is honored to recognize the unceasing efforts of Bruce Schneider on its behalf with its 2006 Associate Member of the Year Award.

Founded in 1884, PDCA represents the interests of professional painting and decorating contractors nationwide. Among the most prominent objectives of PDCA are the enhancement and further development of the painting and decorating profession and industry.

Today, PDCA represents the interests of over 5,000 owners and top-flight managers from more than 3,400 painting and decorating firms across the U.S. and Canada.

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