

Purdy Launches New Professional, Eco-Friendly Applicators

EcoPro™ by Purdy® Contractor Tools Crafted with 100% Recycled or Renewable Materials

PORTLAND, OR – February 16, 2009 – To satisfy the burgeoning demand for professional-grade, eco-friendly painting tools, Purdy® today announced the introduction of the EcoPro by Purdy® applicator series. Designed with premium-quality, 100% recycled or renewable materials, the innovative, eco-friendly paintbrushes and roller covers are crafted by Purdy to yield peak performance for professional painters and serious DIYers.

EcoPro brushes feature 100% recycled DuPont™ Tynex® black-nylon SRT filaments for professional results. The natural beechwood handles are Forest Stewardship Council™ certified and stamped with the FSC logo, a visible sign of an authentic, eco-friendly tool. The brush keeper packaging is 100% post consumer waste and is printed with soy-based inks.

“Like all Purdy paintbrushes, EcoPro brushes are personally handcrafted and inspected in our factory to ensure superb quality for professional use,” stated Purdy End-User Marketing Manager and Training Coordinator, Bruce Schneider. Purdy sources the EcoPro filaments exclusively from DuPont, who secures and recycles virgin Tynex black nylon scrap material during the filament manufacturing process. “Because the quality-control is superb, the Eco-Pro brush cuts-in to tight spots and lays-off paint smoothly in the same fashion as all Purdy brushes,” Schneider added. EcoPro brushes include 100% recycled black nylon filaments, which compares very favorably to competitive models containing as little as 5% recycled filament.

Knit with 100% recycled materials, EcoPro roller covers are marketed in an economical 3-pack design to maximize savings and minimize waste. Specially marked packages allow painters to plant a tree through the American Forests® Global ReLeaf® Campaign, compliments of Purdy. According to Assistant Product Manager, Mark Eichelberger, “The EcoPro material is created from recycled plastic soda bottles, yet the fabric’s performance will amaze many professional painters.” Purdy’s proprietary, double-vacuum finishing process removes excess lint for optimal performance.

Nearly 70% of professional painters in America use Purdy painting tools. For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for expertly crafted tools which enable them to paint better and faster. Purdy offers premium-quality paintbrushes, roller covers, faux-finishing gear, extension poles, surface-preparation tools, and paint accessories for most every application. For more information on Purdy professional painting tools, visit www.purdycorp.com or call Purdy directly at 800-547-0780 or 503-286-8217.



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