

FOR IMMEDIATE RELEASE

New Symphony by Purdy Faux-Finishing Family of Tools Introduced

PORTLAND, OR – February 12, 2008 – Purdy announced today the introduction of a new line of faux-finishing tools under the *Symphony™ by Purdy®* brand name. This full-line of fine-decorating equipment includes tools for sponging, softening, blending, dragging, flogging, ragging, veining, woodgraining, stippling, stenciling and more.

“With more than 30 new products available, this faux-finishing tool family offers professional painters a broad selection of finely crafted tools and a well-recognized brand name,” said senior product manager, Tom Hatcher. “Symphony has created fine decorating tools since 1949 and the product line has long been part of our Paint Sundry Brands (PSB) operation. With the tremendous growth in the faux-finishing category, we recently made a strategic decision to update and re-energize the product line,” Hatcher continued. The *Symphony by Purdy* family will share the familiar yellow color motif seen on other Purdy packaging.

Several of the new *Symphony by Purdy* products are expected to be hot sellers. Sponging, rag rolling and texturing are three of today’s most popular faux-finishing techniques and the product line includes natural sea sponges, a nine-inch rag roller cover, and a triangular graining comb with three separate tooth designs to meet those high-demand effects. Several pure-bristle brushes featuring natural-wood handles are included in the new family as well. Three of the more popular styles are a stippling brush for professional stippling paint effects, a softening brush to remove hard lines and gently blend colors, and a dragging/flogging brush to produce dramatic faux-finishing effects.

Painters can visit www.purdycorp.com/symphony for more information on the new *Symphony by Purdy* product line.

Nearly 70% of all professional painters in America use Purdy painting tools. For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for modern tools that enable them to paint better and faster. Purdy offers custom designed and engineered brush, roller and faux products for every painting situation. All Purdy products use only the finest components and are built to the highest possible quality standards. For more information on Purdy professional painting tools, visit www.purdycorp.com or call Purdy directly at 800-547-0780 or 503-286-8217.

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