

## ***PURDY NEWS RELEASE***

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### **For Immediate Release**

## **PURDY "XL CUB" SHORT HANDLE BRUSH SERIES UNVEILED**

Portland, Oregon – Purdy has announced the introduction of the "XL Cub" series of short-handled paintbrushes. Every XL Cub brush has the same quality components and professional painting features as the regular line of Purdy XL brushes, but a shorter, ergonomic hardwood handle for painting in tight spots.

Purdy's new XL Cub is hand-crafted using only the finest satin-edge Tynex® nylon and Orel® (polyester) filaments from DuPont -- solid, round, tapered (SRT). Purdy's proprietary tipping and flagging process creates thousands of microscopic tips from which paint is applied to the painting surface for a virtually perfect finish. XL Cub also features the famous stiffness retention of the XL line, enabling it to retain its body and perform well even in hot or humid conditions. The XL Cub is hand-crafted using Purdy's unique hand-chiseled formulation for maximum paint lift and smooth, "no drag" application.

The big difference in the XL Cub is the newly designed short handle. Crafted of solid hardwood, the new handle features an ergonomic thumb grip for superior control in tight spots, where the XL Cub is likely to find much of its use. The XL Cub thumb grip enables the user to apply extra pressure to hold the brush steady in particularly hard-to-reach areas. This new product also features a flush ferrule-to-handle fit for greater comfort and faster cleanup. XL Cub will be available in all of the most popular brush widths.

Approximately 70% of professional painters in America paint with Purdy brushes and rollers. For over 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for tools that enable them to paint better and faster. Purdy offers custom designed and engineered brush and roller products for every painting situation. All Purdy products continue to be made in the U.S. using only the finest components and the highest possible quality standards.