

PURDY® INTRODUCES NEW 18-INCH ADJUSTABLE ROLLER FRAME

Most Lightweight Frame to Accommodate Professional Grade Roller Covers

CLEVELAND – Purdy, the leader in the paint applicator and tool industry, is pleased to unveil its innovative 18-inch adjustable roller frame. Purdy’s premium adjustable roller frame fits all standard roller covers from 12-inches to 18-inches. This patent-pending design works with a cam latch system for quick adjustment. It is the lightest adjustable roller frame in the industry.

This premium adjustable roller frame was designed for high-production jobs that use 12-inch to 18- inch roller covers. Inner markings make cover sizing fast and easy. The unique cam latch system locks at any interval between 12-inches and 18-inches for quicker connectivity. The custom designed frame angle delivers better wall coverage allowing the frame to get closer to the baseboards, trim and ceilings. It also reduces fatigue when painting overhead.

This frame is equipped with a universal threaded end for use with extension poles and the JiffyLoc ferrule for compatibility with Purdy QuickFit™ extension poles. This QuickFit system was preferred verses competitors’ systems with professional painters.

According to Andrew Marsden, product manager for Purdy applicators, the introduction of the 18-inch adjustable frame is a result of professional painters’ need for an adjustable frame that not only accommodates a variety of sizes, but also is easily modified, dependable and delivers exceptional results.

“We understand that a professional painter’s revenue is largely based on two factors: the quality of his job output, and the time it takes to complete the project,” Marsden said.

“This unique cam latch system allows for quick, easy roller cover replacement and helps reduce downtime by eliminating the use of wingnuts or screws to secure the covers in place like competitive frames,” he continued. “Plus, the stepped pins on the frame arms allows compatibility with all roller cover endcaps in the market.”

Purdy’s 18-inch adjustable frame is available at fine paint stores and hardware retailers.

For more information about Purdy, or the 18-inch adjustable roller cover frame, please visit www.purdy.com or www.voiceofthepros.com.

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About Purdy

For more than 85 years, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools, which enable them to paint better and faster. Purdy offers premium-quality paintbrushes, roller covers, extension poles, surface-preparation tools and paint accessories for almost every application.

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