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**FOR IMMEDIATE RELEASE**  
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**PURDY® OFFERS OUTSTANDING PERFORMANCE AND THE  
PERFECT FINISH WITH NEW 9-INCH CAGELESS ROLLER FRAME**

**Newest Innovation Provides Smoothest Rolling Action for Superior Results**

CLEVELAND –Exceptional painting results demand high-quality, professional equipment that provides an even, consistent application. With this in mind, Purdy, the leader in the paint applicator and tool industry, introduces a new 9-inch cageless roller frame designed to offer the smoothest rolling action available.

The 9-inch cageless roller frame, which fits all standard roller covers, features a patent-pending “dog bone” design that provides the smoothest rolling action for a perfect finish. Painters will feel the difference, notice the smooth rolling action and appreciate the ergonomic comfort grip. The durable roller frame also features a convenient bucket hook and universal threaded end and is compatible with Purdy QuickFit™ extension poles for quick connectivity.

“Because of the cageless design, there is no thumping on the surface as you roll,” said Andrew Marsden, product manager for Purdy applicators. “This allows the smoothest application possible and a great finish. Now, painters can finish jobs easier and faster thanks to the lightweight and agile frame. That means fewer trips to the paint tray and a more efficient use of time on the job.”

Purdy’s 9-inch cageless roller frame is available at fine paint stores and hardware retailers for a suggested retail price of \$9.99.

For more information about Purdy, or the 9-inch cageless roller frame, please visit [www.purdy.com](http://www.purdy.com) or [www.voiceofthepros.com](http://www.voiceofthepros.com).

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**About Purdy**

For more than 85 years, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools, which enable them to paint better and faster. Purdy offers premium-quality paintbrushes, roller covers, extension poles, surface-preparation tools and paint accessories for almost every application.

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