



**FOR IMMEDIATE RELEASE**  
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**PURDY® WHITE DOVE™ ROLLER COVERS EARN  
HANDYMAN CLUB OF AMERICA'S MEMBER  
RECOMMENDED SEAL OF APPROVAL**

CLEVELAND – Purdy® is pleased to announce its White Dove™ roller cover line has earned the Handyman Club of America's official Member Tested & Recommended Seal of Approval. After thorough testing and evaluation, members gave the White Dove roller cover an outstanding 96 percent approval rating.

The roller cover was evaluated on criteria including performance, quality, design, ease of use, effectiveness and finished look. One thousand Handyman Club members tested the White Dove roller cover and completed surveys assessing their experiences.

An overwhelming majority of testers reported positive opinions of the cover – with 9.6 out of 10 testers recommending the White Dove roller cover line for an upcoming painting project. Many praised the product's smooth, even finish and reported that no lint was left on the wall once the job was finished. Others were impressed with the amount of paint the roller cover is capable of holding and commended the product's ease of use.

"The Purdy White Dove roller cover out-performed every roller I have used in the past," said Handyman Club member Michael Vannoy. "It spreads paint evenly and is easy to clean."

"This roller cover met Purdy's high standards," testing member Jim Christie said. "I found no lint fuzz during use or after a quick rinse. This was a great product and worth every cent."

The White Dove line includes high-density covers created to produce smooth, lint-free and professional looking results. Featuring high-density woven Dralon® fabric, the covers allow easy paint flow from roller to surface, resulting in a smooth, uniform and professional finished appearance. With an added lint-free design, White Dove covers also reduce the worry of

shedding. The covers work with all latex- and oil-based paints and stains and are available in a variety of lengths and thicknesses.

Purdy White Dove roller covers are available at fine paint stores and hardware retailers nationwide. For more information about the White Dove roller cover or other Purdy products, visit [purdy.com](http://purdy.com).

The Handyman Club of America is a national organization that offers information on a variety of DIY-related topics and products. For more information on the Handyman Club of America, member testing and recommended products, visit [www.stuffstuff.com](http://www.stuffstuff.com).

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### **About Purdy**

For more than 80 years, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools, which enable them to paint better and faster. Purdy offers premium-quality paintbrushes, roller covers, extension poles, surface-preparation tools and paint accessories for almost every application.

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