

**JUMBO MINI-ROLLER SYSTEM FROM PURDY[®] OFFERS SUPERIOR
PERFORMANCE AND THE PERFECT FINISH**

Latest Product Offering Provides Smoothest Rolling Action for Superior Results

CLEVELAND –DIY consumers can always use new ways to help finish painting projects more quickly and easily. Purdy, the leader in the paint applicator and tool industry, is pleased to introduce its new jumbo mini-roller system. This cageless jumbo mini-roller frame features a patent-pending “dog bone” design which provides the smoothest rolling action for a perfect finish. The ¾-inch jumbo core cover holds more paint giving consumers the desired look in less time.

“Premium paint applicators come in a number of shapes and sizes, with one of today’s most popular choices being the mini-roller,” said Andrew Marsden, product manager for Purdy applicators. “The Purdy mini-roller’s jumbo core is engineered to pick up and hold more paint, which means you can finish faster with fewer trips to the paint tray. This is a benefit, particularly when you’re looking to accomplish your painting project in just one weekend. And, because of the cageless design, there is no thumping on the surface as you roll. This allows the smoothest application possible and an exceptional finish.”

The new lightweight frame is available in 14-inch and 26-½-inch lengths as well as a complete assortment of 4-½- and 6-½-inch jumbo mini-roller replacement covers. Consumers will feel the difference, notice the smooth rolling action and appreciate the ergonomic comfort grip. The durable frame also features a convenient bucket hook and universal threaded end and is compatible with Purdy QuickFit™ extension poles for quick connectivity.

The full assortment of roller covers are available in the same high-quality Purdy fabrics and nap sizes offered in all of Purdy’s standard size roller cover offering. By using the same Purdy fabric

available in traditional roller cover sizes, consumers can expect the same finish and performance they know and trust. The jumbo mini roller covers also feature a ¾-inch core for added paint pick up and productivity.

Purdy's new jumbo mini-roller system is available at Sherwin-Williams paint stores nationwide and other fine retailers such as Menards.

For more information about the new jumbo mini-roller system or any of Purdy's paint application products, visit www.purdy.com or youcansavethewalls.com.

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About Purdy

For more than 85 years, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools, which enable them to paint better and faster. Purdy offers premium-quality paintbrushes, roller covers, extension poles, surface-preparation tools and paint accessories for almost every application.

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