



FOR IMMEDIATE RELEASE
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PURDY® GOES THE EXTRA MILE WITH NEW MARATHON™ ROLLER COVER

*Roller Cover Excels in Durability, Productivity and Finish,
Helping Professional Painters Do The Best Job In Less Time*

CLEVELAND – Purdy®, the leading manufacturer of professional painting applicators and tools, continues its track record of excellence and announces its latest offering, Marathon™, a premium professional roller cover that last longer, paints further and delivers a smoother finish. Made with a proprietary blend of nylon and polyester exclusive to Purdy, Marathon can be used with all latex- and oil-based paints for a painting solution that saves time and keeps professional painters ahead of their competition.

Immediately out of the package, Marathon goes the distance, providing greater paint release and leaves less lint than competitors' roller covers. Additionally, Marathon is more durable and retains its shape without matting.

“We, at Purdy, challenge ourselves to outpace our competition every day, and we know our professional paint customers feel the same about their own competition,” said Andrew Marsden, Purdy product manager. “That’s why we are proud to announce Marathon – a professional roller cover that truly leads the pack. The exclusive fabric blend of Marathon provides superior paint pick-up and greater paint release resulting in fewer trips to the paint bucket. With Marathon, there is no competition.”

Marathon is available in 9-inch and 18-inch lengths as well as sizes to fit wire and jumbo mini-rollers. Product can be found at fine paint stores and hardware retailers nationwide.

For more information about Purdy, Marathon roller covers or other fine Purdy products, please visit www.Purdy.com.

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About Purdy

Purdy is the leading manufacturer of professional painting applicators for paint and decorating projects, delivering innovative products that provide the perfect finish. For more than 85 years, professional painters and skilled do-it-yourselfers have looked to Purdy for high-quality, handcrafted tools. Purdy offers premium paint brushes, roller covers, extension poles, surface-preparation tools and paint accessories for almost every application. Purdy strives on its commitment to quality, durability and performance. PROs demand...PURDY delivers.

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